

Bold Media Group

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INVOICE

Invoice Number	Issue Date	Due Date	Campaign Period
BMG-2026-0117	01 April 2026	01 May 2026	Mar 1 – Mar 31, 2026

BILL TO

Sarah Mitchell
Pinnacle Retail Co.
88 Commerce Blvd, Floor 4
Chicago, IL 60601
s.mitchell@pinnacle retail.com

CAMPAIGN REF

Spring 2026 Brand Awareness
Campaign ID: PRC-SPR-2026
Account Manager: Derek Okafor
PO Number: PO-88821
Payment Terms: Net 30

#	Service Description	Units	Rate	Amount
1	Programmatic Display Advertising (CPM campaign, 1.2M impressions, Q1 Spring push)	1,200,000 impr.	\$8.50 CPM	\$10,200.00
2	Social Media Sponsored Posts (Instagram + Facebook, 12 posts, boosted reach)	12	\$650.00	\$7,800.00
3	Google Search Ads Management (Keyword strategy, bid mgmt, reporting — March 2026)	1 mo.	\$2,400.00	\$2,400.00
4	Video Pre-Roll Ads (15s) (YouTube & CTV, 300,000 views, brand awareness)	300,000 views	\$22.00 CPM	\$6,600.00
5	Creative Production — Static Banners (5 sizes x 3 variants, brand-compliant assets)	15	\$180.00	\$2,700.00
6	Monthly Performance Report & Strategy Call (March 2026 — analytics, insights, next steps)	1	\$500.00	\$500.00

Subtotal: \$30,200.00

Agency Fee (10%): \$3,020.00

Sales Tax (8.875%): \$2,679.26

TOTAL DUE: \$35,899.26

Payment Instructions

Bank: Chase Bank N.A.
Account Name: Bold Media Group LLC
Account No: 000012345678
Routing No: 021000021
Wire/ACH accepted

Reference: BMG-2026-0117

Terms & Notes

Payment due within 30 days of invoice date. Late payments subject to 1.5% monthly interest.

All ad spend figures are net of platform fees.
Third-party ad platform receipts available upon request.

Questions? Contact billing@boldmediagroup.com